



Employment

SR UX Designer | O'Reilly Auto Parts

8.2023 – 5.2025

- **Led UI/UX redesign** of a point-of-sale system used in 6,400+ retail stores across the US, Mexico, and Canada, enhancing usability and reducing operational friction.
- **Established and enforced UI/UX style guidelines**, driving consistency and accessibility across global retail operations.
- **Partnered with BAs, engineers, and senior stakeholders** to design intuitive workflows that improved task efficiency and supported frontline employee needs.

SR UX Designer/Analyst | University of Washington

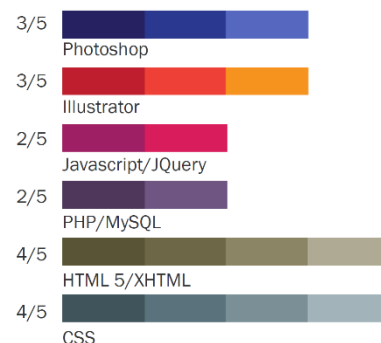
7.2021 – 7.2023

- **Successfully redesigned** IT Connect, a high-traffic campus portal, improving usability for students, faculty, and staff by addressing key pain points through user-centered design.
- **Led user research** efforts, including interviews, virtual focus groups, open card sorting, tree studies, and usability testing to inform and validate design decisions.
- **Collaborated cross-functionally** with content producers, developers, PMs, and executive sponsors to align vision, ensure clarity, and maintain consistent stakeholder engagement.
- **Launched new Workday features and dashboards**, coordinating with security role-holders and administrators to meet functional and compliance needs.
- **Delivered the HCM Workspace**, a core Workday component, by orchestrating stakeholder discovery and translating needs into actionable configurations—resulting in a 15% increase in adoption.
- **Acted as the UX liaison** between functional leads and the dev team, independently converting stakeholder goals into detailed specs and prototypes.

"I bring a wealth of experience in web and mobile design with an understanding of usability research to create exceptional user-centered designs. I excel as an efficient communicator and have a proven track record of successful collaboration across cross-functional partnerships within large and small organizations."

Skills

User Experience (UX), Visual Design, Interaction Design, Mobile Design, Agile Design, Usability Testing, Prototyping, Wireframing, Persona, Scenario, Site Maps, Data Visualization, Product Design, Axure, Figma.



SR UI/UX Web Designer | Vistex

8.2016 – 7.2021

- **Led UI design** for core components of VIBES, a cloud-based enterprise collaboration platform enhancing project visibility across customers and channel partners.
- **Designed UI elements**—including dashboards, widgets, notifications, and navigation menus—ensuring a cohesive and intuitive user experience.
- **Delivered 100% of front-end specifications** and assets to developers, accelerating handoff and reducing iteration cycles.
- **Designed and implemented B2B workflow solutions** for Fortune 500 clients using SAP Fiori, collaborating with managers, clients, developers, and principal architects in an agile environment.
- **Oversaw end-to-end solution delivery**, translating business needs into scalable, user-centered designs that consistently exceeded client expectations.

Production Designer | Microsoft

9.2016 – 7.2017

- **Designed, reviewed, and refined** key interface elements for the Office 365 graphical UI, contributing to a cohesive and user-friendly experience across applications.
- **Conducted QA on font assets** to ensure visual consistency and eliminate production errors.
- **Streamlined icon production workflows** by organizing and packaging design resources for delivery to icon designers, improving team efficiency.
- **Researched UI functions** and documented the rationale behind visual elements to support design intent and cross-functional alignment.

UI/UX Designer | SmarTek21

3.2012 – 9.2016

- **Led the design and implementation of B2B dashboard and reporting solutions** by translating complex business requirements into clear, actionable design specifications.
- **Collaborated cross-functionally with stakeholders** across product, engineering, and business teams to align on goals and deliverables.
- **Effectively communicated technical concepts** to diverse audiences, ensuring seamless integration of responsive design into MyOVS, enhancing usability and driving measurable impact for enterprise users.

Education

University of Washington
Seattle, WA

User-Centered Design Certificate
2014

Project Management Essentials
2011

Designing the End-User
Experience
2011

BA Interdisciplinary Visual Art
2000